Kaiser Permanente
Northern California
Community Health

2020 Grant Application Guide

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2020 GRANT APPLICATION GUIDE
SOUTH BAY

INTRODUCTION

For 75 years, Kaiser Permanente has been committed to improving the health of our members, patients, and the communities we serve. We recognize that good health extends beyond the doctor's office and the hospital. Our work within communities and in medicine is grounded in a prevention-focused and evidence-based approach. We focus on areas where we have the greatest impact, supporting the most pressing and critical health and social needs in our communities.

GRANT CYCLE ANNOUNCEMENT

Kaiser Permanente is pleased to announce the opening of the 2020 Community Health grants cycle for the Cities of Santa Clara County, with the exception of Palo Alto which is in the Kaiser Permanente San Mateo service area. South Bay served by our Santa Clara and San Jose Medical Centers. We invite you to apply for grant funding as part of our effort to address this area's priority health needs. We provide funding and resources to support programs, community partners, organizations, and agencies in the cities of Santa Clara County.

GRANT PROGRAM TIMELINE

12-month grant period from July 1, 2020 to June 30, 2021

Activity	Due Date
Grant Funding Opportunity Announced	Monday, January 20, 2020
Online application open	Monday, January 27, 2020
Online grant proposal due	Friday, March 27, 2020
Grant awards announced	Friday, June 26, 2020

HEALTH FUNDING PRIORITIES

Every three years, Kaiser Permanente hospitals conduct an extensive Community Health Needs Assessment (CHNA) to identify the health and social needs of the communities it serves. The CHNA process includes a diverse set of stakeholders and uses local qualitative data and input from our community partners. The prioritized health needs for Kaiser Permanente San Jose and Kaiser Permanente Santa Clara for funding years 2020–2022 are:

- Health Care Access & Delivery
- Mental Health & Wellness
- Healthy Eating Active Living
- Housing & Homelessness

For more information about our CHNA process and reports, please visit: www.kp.org/chna

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HEALTH FUNDING IMPLEMENTATION STRATEGIES

Health funding priorities, expected outcomes, and implementation strategies for the South Bay are outlined below. These strategies were identified by key stakeholders and informed by community partners through input sessions.

Programs that do not specifically address the health funding priorities and strategies to achieve the expected outcomes cannot be considered for funding.

Health Care Access & Delivery
Grant range: $10,000-$50,000

Strategies	Expected Outcomes
• Support patient navigation programs associated with community clinics and school health clinics, especially for monolingual non-English-speakers • Support increased access to oral health care • Support medically tailored meal programs • Support outreach and enrollment campaigns to increase CalFresh enrollment • Support screening for individuals and families to community and government resources available • Support population health management approaches that improve health outcomes for safety net patients with diabetes and hypertension • Support community clinic consortia to develop programs and advocate for policies that improve access to quality health care. • Provide workforce training programs to train current and future health care providers, including physicians, mental health practitioners, physical therapy, pharmacy, nurses, and allied health professionals, with the skills and linguistic and cultural competence to meet the health care needs of diverse communities • Implement health care workforce pipeline programs to introduce diverse, underrepresented school age youth and college students to health careers	Increased access to social non-medical social services for low-income and vulnerable-populations.

Mental Health & Wellness
Grant range: $10,000-$50,000

Strategies	Expected Outcomes
• Support organizations offering behavioral health services to individuals experiencing homelessness • Support organizations working with service providers on strategies to address opioid use disorder • Support for substance use recovery-related programming • Support for grief and loss counseling and related support for low-income and/or minority populations • Support for programs that strengthen families and lead at-risk teens to make positive life choices • Support for programs that improve parenting skills among at-risk populations • Support for mentoring programs for youth of color • Support social-emotional learning for children and youth • Support programs that train youth to intervene in peer bullying • Support the capacity of clinics, schools or other community-based organizations to provide trauma-informed care to youth • Implement the Public Good Projects' Action Minded campaign, a digital community health intervention using education, social engagement and multi-	Increased capacity of community-based organizations to provide trauma-informed training, services and programs.

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media tools to engage the general public, issue-advocates and community partners, and KP employees as partners in reducing stigma towards mental health conditions

- Provide workforce training programs to train current and future mental health practitioners with the skills and linguistic and cultural competence to meet the health care needs of diverse communities

Healthy Eating, Active Living

Grant range: $10,000-$50,000

Strategies	Expected Outcomes
• Support healthy food incentive programs for CalFresh participants • Support medically tailored meal programs for low-income individuals • Support organizations that make healthy food available to low-income, minority families • Support farmers markets on college campuses for low-income young adults and other community members • Support for school-based healthy meals and health & wellness policies • Support fitness programs for older adults at public community centers • Support after-school fitness programs at schools • Support outreach and enrollment campaigns to increase CalFresh enrollment for eligible community members	Increased opportunities for physical activity for youth and older adults. Increased food available to low-income, minority families.

Housing and Homelessness

Grant range: $10,000-$50,000

Strategies	Outcomes
• Support programs that help low-income homeowners stay in their homes • Support supportive services for individuals experiencing homelessness • Support for transitional housing, which includes case management, job & housing search assistance, financial literacy, and life skills education • Support long-term housing and support services for domestic violence victims and their children who are homeless or at risk of homelessness • Support efforts to house transitional-aged former foster youth • Support medical social work through backpack medicine, mobile clinics, medical respite, and/or volunteerism at local clinics • Support mobile hygiene outreach programs offered in combination with supportive services • Support employment opportunities for individuals experiencing homelessness • Implement health care workforce pipeline programs to introduce diverse, underrepresented school age youth and college students to health careers	Individuals and families receive the supports necessary to prevent homelessness.

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ELIGIBILITY GUIDELINES

Only nonprofit 501(c)(3) tax-exempt organizations, educational, and governmental entities are eligible to receive Kaiser Permanente Community Health grants. Unincorporated groups or programs may utilize an eligible nonprofit agency as their fiscal agent. Current and past grantees are also eligible to apply.

Kaiser Permanente will not consider funding requests from the following types of organizations or for the following activities/purposes: partisan political, fraternal, athletic, international, for-profit or social organizations; endowments; memorials; individuals; field trips; or tours.

Kaiser Permanente has an unwavering commitment to equal access and opportunity for all persons. Organizations receiving funding must provide attestation that they do not discriminate based on race, color, religious creed, national origin, age, sex, marital status, sexual orientation, gender identity, disability, medical condition, or veteran status in their programs, services, policies, hiring practices, and administration.

SELECTION CRITERIA

Kaiser Permanente receives many requests for support from nonprofit and government agencies doing important work in the community. Ideally, the identified strategies align with what the applicant organization is already doing, and measurement of the expected outcome is already in place or relatively easy to implement. Our funding, then, would support an ongoing effort with a defined cohort of persons receiving services over a 12-month period. Since these are modest one-year grants, we don't expect applicants to propose a whole new program or hire new staff, and grantees must have a plan to sustain these efforts through fundraising and/or service contracts.

• **Project is a Good Fit with our Community Benefit Plan**

• **Project is Evidence-Based**

• **Project Serves a Clear Need of the Target Population**

• **Organizational Strength**

• **Program Objectives**

• **Cost Issues**

• **Evaluation**

GRANT REVIEW PROCESS

- Full online proposals are reviewed and approved by the KP-South Bay Community Health Investment Committee using the criteria above. The Committee recommends grant awards for funding.
- The Community Health Investment Committee composed of hospital leaders reviews and approves the grants recommendations and the area's Senior Vice President authorizes funding.

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APPLICATION SUBMISSION PROCESS

Online Application — Mosaic

Kaiser Permanente requires online submission of applications through the Mosaic Application Portal found at https://mosaic.versaic.com/login.

We strongly recommend that you review the Mosaic User Guide for more information. You can also request assistance regarding any technical difficulties by clicking on the Contact Us link on the login page, using the Help button once logged in, or emailing support@versaic.com.

For questions about the priority health needs, strategies, or application content, please contact:

Stephan Wahl
Community Health & Benefit Manager
Southbaygrants@kp.org

Important Notes for Mosaic application:

- Please create a new account if you have never used Mosaic.
- If provided with an access code, please input when prompted to do so.
- Additional documents are required and must be submitted as part of the application process.
- You can review your grant application prior to submission. Please note that once a grant application has been submitted, it **cannot** be edited. It is recommended that you prepare your information in a Word document first and then copy and paste it into the application.
- Incomplete or late applications will not be accepted.

Thank you for all the work that you do to improve our community's health!

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