

Stroke Awareness

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FACTS: Strokes in the U.S.



- Third leading cause of death
- Leading cause of severe, long-term disability
- Every 53 seconds someone has a stroke, every 3 minutes someone dies of a stroke
- Americans will pay \$63 billion every year for stroke related medical costs and disability.



Stroke Risk Assessment Test

What Is A Stroke?

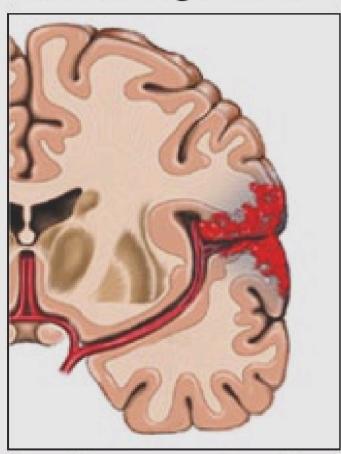


- When the brain does not receive enough blood from blocked arteries
- When there is bleeding in the brain from ruptured blood vessels

Hemorrhagic vs. Ischemic

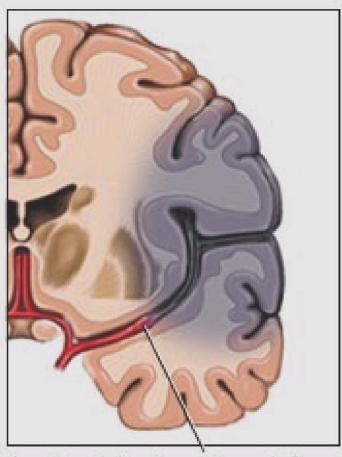


Hemorrhagic stroke



Bleeding occurs inside or around brain tissue

Ischemic stroke



A clot blocks blood flow to an area of the brain









What Is TIA?



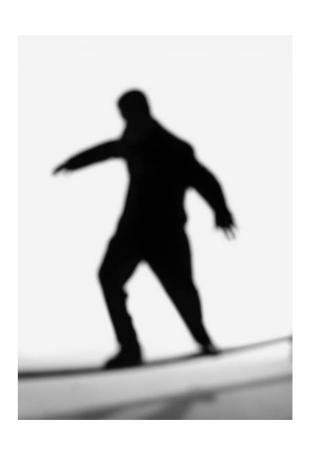
- TIA (Transient Ischemic Attack)
- Changing definition
- TIA is more serious than Stroke

What Causes Stroke?



High Blood Pressure

- Atrial Fibrillation
- Carotid Artery Disease
- High Cholesterol
- Diabetes
- Smoking
- Excessive Alcohol



High Blood Pressure



KNOW YOUR NUMBER!

- Systolic ("top number") greater than 140
- Diastolic ("bottom number") greater than 90
- Only about 40% of people with high blood pressure has it under control
- Many people need two or three medications to get their blood pressure under control

What Do Patients Say?



- I am already on too many medications
- I am a walking pharmacy
- It is too expensive
- Can't I try exercising and losing weight first?
- My blood pressure goes up only when I come to see you



I never had high blood pressure before...

- >2/3 of people over age 65 have high blood pressure
- If you have a normal blood pressure at age 55, your chance of developing high blood pressure is 90%
- 30% of people don't know they have high blood pressure

Benefit for Treating Hypertension



- Higher the Blood Pressure, Greater the Risk of Stroke
- Even a small drop in your blood pressure gives you a large benefit against stroke

For example lowering from 150 to 140mmHg systolic blood pressure = risk of stroke goes down by 30%

Diabetes



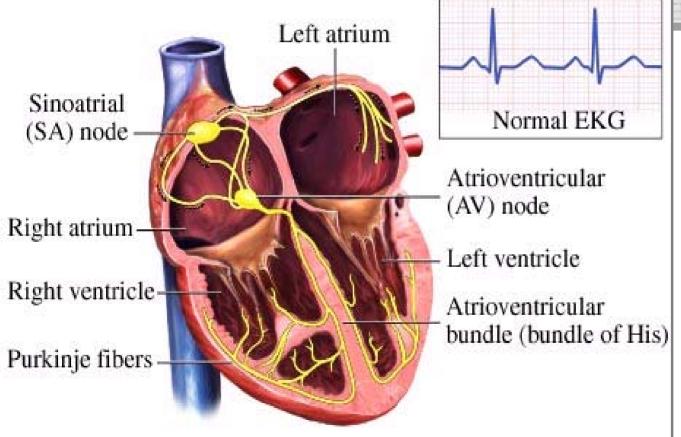
- 7% of Americans have diabetes!
- 2% of Americans have diabetes but don't know it!

 If you have diabetes the goal is to keep your Hemoglobin A1C (a blood test) at lower than 7%

Atrial Fibrillation

"Irregular Heart Beat"





Atrial Fibrillation

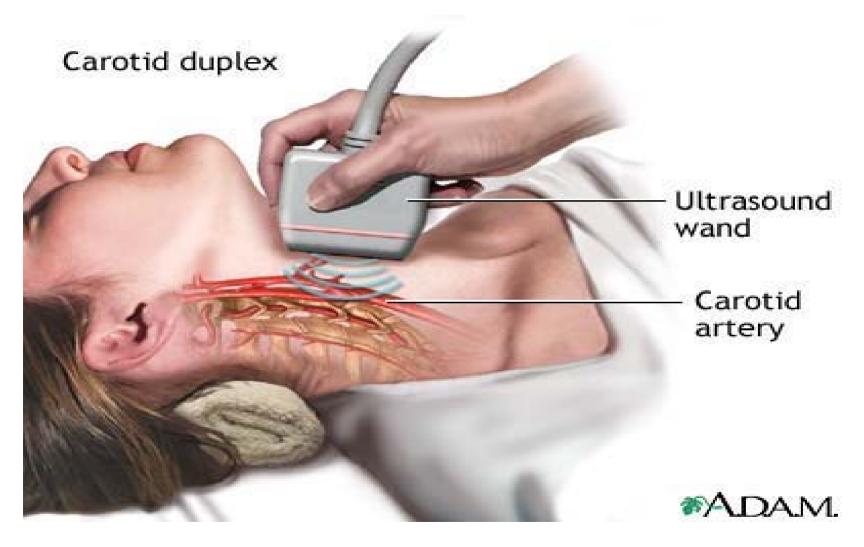
(Irregular Heart beat)



- More common as you get older
 - 5% of Americans over age 70 have it
 - 1 out of every 4 strokes in over 80 years of age group
- Blood thinning medicine (Coumadin) is very effective

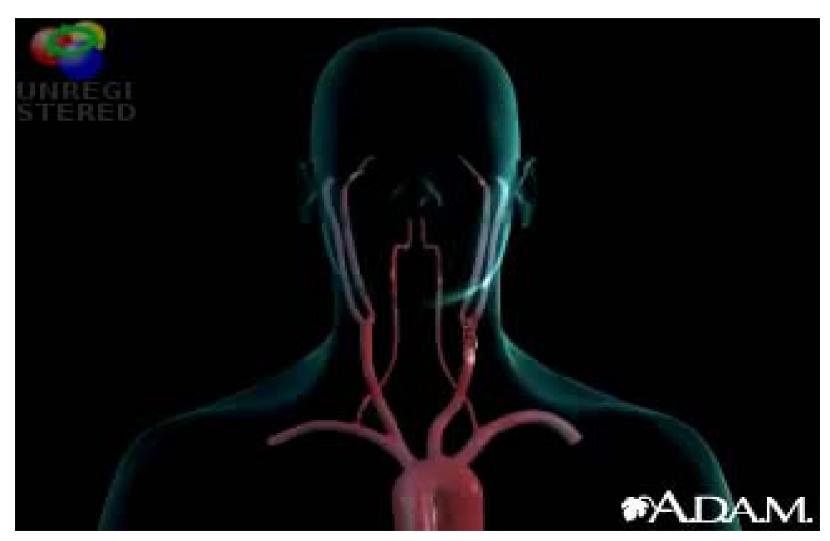
Carotid Artery Disease





Carotid Ultrasound

How Does Atherosclerosis Build Up In Your Arteries?



Clinical Importance of PHASE



Potential Cumulative Impact of Four Simple Cardiovascular Protective Medications

	Relative-Risk Reduction	2-yr CV Event Rate*
None		8.0%
Antiplatelet	25%	6.0%
Beta blocker	25%	4.5%
Statin	30%	3.0%
ACE inhibitor	25%	2.3%

Smoking



- Quit TODAY!
- Risk of stroke, heart attack, cancers of lung, throat and mouth will all go down.
- Do not expose yourself to second-hand smoke
- When you quit,
 the benefit starts right away

Alcohol



- Small amount is good
 - Less than 1 drink per day for women
 - Less than 2 drinks per day for men
- More is bad



Practice Healthy Eating



- Choose foods low in fat
- Eat plenty of whole grains, vegetables & fruits
- Limit sodium (salt) in your diet to no more than 2400 mg per day



Sodium Facts



- Sodium Free: less than 5 mg per serving
- Very Low Sodium: 35 mg or less per serving
- Low Sodium: 140 mg or less per serving

- Light in Sodium: 50% less sodium than a comparable food
- Reduced or Less Sodium: at least 25% less than a similar food

Carbs... "Good" vs. "Bad"

Make healthier choices



CHOOSE LESS OFTEN

- Simple sugars
- Sweets and desserts
- Fruit juices
- Sodas
- Refined carbohydrates such as white rice, bread, pasta
- Starchy vegetables such as potatoes, corn, peas
- Tropical fruits

CHOOSE MORE OFTEN

- Complex carbohydrates such as bread cereal and pasta made with whole grains
- Bran, oats, bulgar, whole wheat, brown rice
- Vegetables broccoli, carrots, green beans, bell peppers
- Most fruit blueberries strawberries
- Beans and legumes

Is All Dietary Fat "Bad"?



CHOOSE LESS OFTEN

Animal Fat

Saturated fat, solid fat

Trans Fat

 Hydrogenated or partially hydrogenated vegetable oil

Tropical Fruit Oils

Coconut oil, palm oil

CHOOSE MORE OFTEN

Fish Oil -Omega 3's

Salmon, mackerel, herring

Mono/polyunsaturated Fat

Olive oil, canola oil, soybean oil

Nuts

Almonds, walnuts

Physical Activity – Get FITT!



- ■F- frequency: most days of the week
- intensity: moderate is best
 - Do the talk test or use target heart rate
- ■T time: 30 60 minutes
- ■T type: aerobic, strengthening, flexibility

Some is better than none!
More is better than some!



What Do Patients Need To Know?



They can reduce their chances of having a heart attack or stroke by:

Lifestyle changes

- smoking cessation
- healthy eating
- physical activity
- weight management

4 important medications

- Antiplatelet
- Statin
- ACE inhibitor
- Beta blocker

Other medications

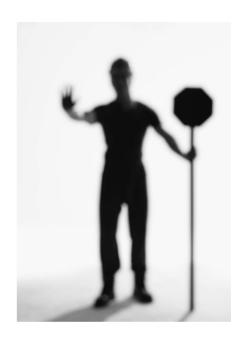
To control...

- blood pressure
- lipids
- blood sugar

What Are Possible Signs And Symptoms Of Stroke?



- Sudden weakness or numbness especially on one side of the body
- Sudden trouble with speech
- Sudden trouble with vision
- Sudden trouble walking, loss of balance or coordination
- Sudden severe headache with no known cause



F - face

A - arm

S - speech

T - time

What Do You Do If You Think You Are Having A Stroke?



- Call "911"
- Stroke Alert



Santa Clara Kaiser Medical Center



Primary Stroke Center

- Initially certified in November 2004
- We were the 5th hospital in the state of California to become certified
- Recertified in December 2006, 2008

AHA GWTG GOLD Annual Performance Achievement Award

- The only hospital in Santa Clara County to have received this level of award two years in a row
- Recognized in US World News and Report in 2007 and 2008

Clot Busting Medicine



- tPA can be given to patients meeting certain criteria
- Benefits vs. Risks
- "Earlier the Better"
- Determine when your stroke began as accurately as possible
 - When you were last well?
 - When did you start to have problems?
- One key criteria is that tPA needs to be given within 3 hours from start of your stroke
- FDA may approve it up to 4.5 hours

Scanning EM Picture of Clot







- If you think you are having a stroke, call "911"
- Time lost is brain lost.



Healthy Heart

Risk Assessment